

Remit To: KOVR-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: CATHLEEN GALGIANI FOR SENATE 2012(340980)
10011 Folsom Blvd # 263
Sacramento, CA 95827-1408

Account Exec: MICHAEL MCCARTHY
Office: GWTS-LA
Contract Num: 1191-33810
Contract Dates: 10/08/2012-10/14/2012
Customer Order:
Linked Order:
CPE: / / 2

Invoice Num: 1191-347336
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

Page 1 of 6

PAY BY 11/13/2012
Net 30 days

In Account With: MBMG(10125)
2056 Cotner Ave
Los Angeles, CA 90025-5604
ATTN:Accounts Payable

Product Desc: cathlee galgiani for senate 2012

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS		Dur	Total Spots	Rate		
1	THE DOCTORS	10/08/2012-10/14/2012	MTWTF..		30	2	1,350.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		MTWTF..	2		1,350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	02:31 PM		CGSD9001H	30	1,350.00			
10/09/2012	Tu	02:36 PM		CGSD9001H	30	1,350.00			
2	DR PHIL	10/08/2012-10/14/2012	MTWTF..		30	2	250.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		MTWTF..	2		250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	03:36 PM		CGSD9001H	30	250.00			
10/12/2012	Fr	03:10 PM		CGSD9001H	30	250.00			
3	CBS MORNING NEWS	10/08/2012-10/14/2012	MTWT..S		30	3	75.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		MTWT..S	3		75.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	04:51 AM		CGSD9001H	30	75.00			
10/09/2012	Tu	04:55 AM		CGSD9001H	30	75.00			
10/10/2012	We	04:54 AM		CGSD9001H	30	75.00			
4	CBS13.COM @ 5AM	10/08/2012-10/14/2012	MTWTF..		30	2	90.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		MTWTF..	2		90.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:28 AM		CGSD9001H	30	90.00			

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Contract Dates: 10/08/2012-10/14/2012
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Invoice Num: 1191-347336
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Billing Period: 10/01/2012-10/14/2012

Page 2 of 6

PAY BY 11/13/2012
Net 30 days

In Account MBMG(10125)

With: 2056 Cotner Ave
Los Angeles, CA 90025-5604
ATTN:Accounts Payable

Product Desc: cathlee galgiani for senate 2012

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/11/2012	Th	05:28 AM		CGSD9001H	30	90.00			
5	CBS13.COM @ 6AM		10/08/2012-10/14/2012		M T W T F . .		30	5	135.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		M T W T F . .		5		135.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	06:28 AM		CGSD9001H	30	135.00			
	10/09/2012	Tu	06:23 AM		CGSD9001H	30	135.00			
	10/10/2012	We	06:54 AM		CGSD9001H	30	135.00			
	10/11/2012	Th	05:58 AM		CGSD9003H	30	135.00			
	10/12/2012	Fr	06:50 AM		CGSD9001H	30	135.00			
6	CBS THIS MORNING		10/08/2012-10/14/2012		M T W T F . .		30	5	125.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		M T W T F . .		5		125.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	08:25 AM		CGSD9001H	30	125.00			
	10/09/2012	Tu	08:20 AM		CGSD9001H	30	125.00			
	10/10/2012	We	08:46 AM		CGSD9003H	30	125.00			
	10/11/2012	Th	08:24 AM		CGSD9001H	30	125.00			
	10/12/2012	Fr	08:53 AM		CGSD9003H	30	125.00			
7	CBS THIS MORNING - SATURDAY		10/08/2012-10/14/2012	 S .		30	1	180.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012	 S .		1		180.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/13/2012	Sa	05:22 AM		CGSD9001H	30	180.00			

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Sacramento, CA 95827-1408

Account Exec: MICHAEL MCCARTHY
Office: GWTS-LA
Contract Num: 1191-33810
Contract Dates: 10/08/2012-10/14/2012
Customer Order:
Linked Order:
CPE: / / 2

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8	FACE THE NATION	10/08/2012-10/14/2012S	30	1	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012	S	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	08:52 AM		CGSD9001H	30	1,800.00			
9	CBS13 NEWS @ 4	10/08/2012-10/14/2012	MTWTF..	30	3	435.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTWTF..	3	435.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	04:41 PM		CGSD9001H	30	435.00			
10/09/2012	Tu	04:51 PM		CGSD9001H	30	435.00			
10/12/2012	Fr	04:12 PM		CGSD9001H	30	435.00			
10	CBS13 NEWS @ 5	10/08/2012-10/14/2012	MTWTF..	30	2	1,350.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTWTF..	2	1,350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	05:13 PM		CGSD9001H	30	1,350.00			
10/12/2012	Fr	05:30 PM		CGSD9003H	30	1,350.00			
11	CBS13 NEWS @ 6	10/08/2012-10/14/2012	MTWTF..	30	3	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTWTF..	3	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	06:24 PM		CGSD9001H	30	700.00			
10/09/2012	Tu	06:27 PM		CGSD9001H	30	700.00			

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	10/10/2012	We	06:23 PM		CGSD9001H	30	700.00			
12	THE LATE LATE SHOW W/CRAIG FERGUS			10/08/2012-10/14/2012		M T W T F . .		30	2	250.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012			M T W T F . .		2		250.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/10/2012	We	12:31 AM		CGSD9003H	30	250.00			
	10/11/2012	Th	01:02 AM		CGSD9001H	30	250.00			
13	DAVID LETTERMAN			10/08/2012-10/14/2012		M T W T F . .		30	3	675.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012			M T W T F . .		3		675.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	11:22 PM		CGSD9001H	30	675.00			
	10/11/2012	Th	11:39 PM		CGSD9003H	30	675.00			
	10/12/2012	Fr	11:25 PM		CGSD9001H	30	675.00			
14	CBS 13 10PM NEWS M-SU			10/08/2012-10/14/2012		M T W T F S S		30	5	800.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012			M T W T F S S		5		800.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/11/2012	Th	10:28 PM		CGSD9001H	30	800.00			
	10/12/2012	Fr	10:43 PM		CGSD9001H	30	800.00			
	10/12/2012	Fr	10:58 PM		CGSD9003H	30	800.00			
	10/13/2012	Sa	10:42 PM		CGSD9003H	30	800.00			
	10/14/2012	Su	10:57 PM		CGSD9003H	30	800.00			

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15	CBS13 NEWS@11 SA/SU ROT	10/08/2012-10/14/2012SS	30	2	300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012	SS	2	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	11:54 PM		CGSD9001H	30	300.00			
10/14/2012	Su	11:51 PM		CGSD9001H	30	300.00			
16	ELEMENTARY	10/08/2012-10/14/2012	...T...	30	1	4,525.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		...T...	1	4,525.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/11/2012	Th				30				Credit
17	CRIMETIME SATURDAY	10/08/2012-10/14/2012S.	30	1	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012	S.	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	07:59 PM		CGSD9001H	30	1,800.00			
18	48 HOURS	10/08/2012-10/14/2012S.	30	1	2,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012	S.	1	2,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	09:29 PM		CGSD9001H	30	2,700.00			
19	SPECIAL NEWS - ELECTION NIGHT	10/12/2012-10/12/2012F..	30	1	6,300.00			
CDR-NP/REINVESTMENT FOR ORDERS 33810 and 33809									

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10/08/2012-10/14/2012		 F . .		1		6,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/12/2012	Fr	06:53 PM		CGSD9001H	30	6,300.00				
20	CBS13 EARLY NEWS		10/13/2012-10/13/2012	 S .		30	1	750.00	
CDR-NP/REINVESTMENT FOR ORDERS 33810 and 33809										
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		 S .		1		750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/13/2012	Sa	04:58 PM		CGSD9003H	30	750.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		45		31,665.00		4,749.75	26,915.25	0.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Accounts Receivable

916-374-1313

Gross Billing	31,665.00
Trade Value	0.00
Agency Commission	4,749.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	26,915.25

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